

Programme, 29th January 2010

Location:
Representation of Baden-Württemberg at the EU
Rue Belliard 60-62
B -1040 Brussels

Benefiting from EU research projects - Successful participation and Commercialisation of results -

- 11:30 Registration
- 12:00 Welcome
Hartmut Welck, Steinbeis-Europa-Zentrum, Germany
- 12:10 Involvement of SMEs in European research programmes
Andrea Erdei, EC DG Research – SME Unit
- 12:30 Enterprise Europe Network – support services for SMEs
Dr. Gordana Popovic, EACI - European Agency for Competitiveness and Innovation
- 12:50 Eco-Innovation call 2010 – closing the gap between research and markets
Astrid Geiger, EACI - European Agency for Competitiveness and Innovation
- 13:10 Lunch Break (*little lunch*)
- 14:00 EU-Project presentations:
- ECOINNO2SME:
Hartmut Welck, Steinbeis-Europa-Zentrum, Germany
 - USEandDIFFUSE:
Anna Stachowicz, Cracow University of Technology, Poland
 - PRESTO:
Eduardo Hermann, Steinbeis-Europa-Zentrum, Germany
- 15:15 Presentation of Best Practices
BP 1: Dr. Michael Burnet, Synovo GmbH, Germany
BP 2: David Gardner, C-Tech Innovation Ltd., United Kingdom
BP 3: Edward Someus, TerraHumana, Hungary
BP 4: Miklós Zoltay, MFKK, Hungary
BP 5: Elodie Bugnicourt, IRIS, Spain
- 16:45 Recommendations and Conclusions by stakeholders and SMEs
– round table discussion -
Moderation: Antony Davies, Beta Technology Ltd., United Kingdom
- 17:15 B2B matching possibilities
Enterprises present exploitation needs - à 5 min
- 18:30 End of workshop